

P R O G R A M

Unveiling Ceremony of Memorial to the late Archibald Fraser and William Matheson to be held on Sunday, October 19th, 1947, at Matheson Avenue, Edmundston, N. B. under the sponsorship of the Rotary Club of Edmundston.

2:00 P.M. to 2:25 P.M. - Selected numbers by the Edmundston Band.

2:25 P.M. - Arrival of the Honourable D. L. MacLaren, P.C., Lieutenant Governor of the Province of New Brunswick.

2:30 P.M. - Opening of Ceremony by the Master of Ceremonies, Albert L. Rice.

2. O Canada
3. Master of Ceremonies calls upon Mayor R. A. Nadeau.
4. Mayor Nadeau officially welcomes persons in attendance and then introduces the Honourable D. L. MacLaren, P.C., Lieutenant Governor of the Province of New Brunswick.
5. Short address by the Honourable D. L. MacLaren, P.C. who calls upon D. A. Fraser and C. M. Matheson to unveil the memorial.
6. Unveiling of Memorial by D. A. Fraser and C. M. Matheson.
7. Master of Ceremonies introduces the Honourable J. G. Boucher, representing the Government of the Province of New Brunswick.
8. Short address by the Honourable J. G. Boucher.
9. Master of Ceremonies introduces Rev. Dr. Gordon Pringle, Minister of the Kirk of Kincardine, Victoria County, N. B. for over fifty years.
10. Short address by the Rev. Dr. Pringle.
11. Master of Ceremonies calls upon Dr. P. C. Laporte, the designer and architect of the Memorial.
12. Short address by Dr. P. C. Laporte on the design of the Memorial.
13. Master of Ceremonies introduces the Honourable J. E. Michaud, K.C., P.C., Chief Justice of the King's Bench Division of the Supreme Court of the Province of New Brunswick.
14. Principal address by the Honourable J. E. Michaud.
15. Master of Ceremonies introduces Aubrey Crabtree, President of Fraser Companies, Limited and subsidiaries.
16. Short address by Aubrey Crabtree.
17. God Save the King.

ADDRESS OF R. A. NADEAU, MAYOR OF THE TOWN OF EDMUNDSTON,
AT THE UNVEILING CEREMONY OF A MEMORIAL TO THE LATE
ARCHIBALD FRASER AND THE LATE WILLIAM MATHESON HELD ON
SUNDAY, OCTOBER 19, 1947.

It is my privilege and pleasure to welcome here, today, the Honourable D. L. McLaren - Lieut. Governor of the Province of New Brunswick; his Lordship Hon. J. E. Michaud, Chief Justice of the King's Bench Division, and many other distinguished guests.

Gentlemen - On behalf of the Town Council and all the citizens of Edmundston, I welcome you to our Town and wish you a very pleasant visit. We are honoured by your presence.

The occasion of your visit is both sad and pleasant. Sad - that in calling Archibald Fraser and William Matheson to our memory, we regret their passing and wish that they could have spent many more years with us. Pleasant - that in remembering Archibald Fraser and William Matheson, we are reminded again of their pleasing personalities, their exemplary and christian lives, their sterling characters, their pioneer vision and the energy and ability to make vision reality. One sees evidence of those qualities in casting the eyes in any direction. One remembers that when they came to Edmundston, it was little more than a village, now it is the centre of a large and thriving community. It can be truthfully said that without Archibald Fraser, William Matheson and Fraser Companies Ltd., Edmundston would not be the Edmundston we know today.

The monument to be unveiled here, this afternoon, is the result of the vision of our own distinguished artist, sculptor, carver and surgeon, Dr. Paul Carmel Laporte. His vision and the co-operation of the Edmundston Rotary Club have given to Edmundston its first monument..... To Dr. P. C. Laporte and the Edmundston Rotary Club - sincere thanks.

The matters, which I have mentioned, will be the subjects of longer and better discourses by our honourable guests and others. Towards that end, I now have great pleasure in presenting to you the Hon. D. L. McLaren - Lieut. Governor of the Province of New Brunswick.

ADDRESS OF THE LIEUTENANT GOVERNOR OF THE PROVINCE
OF NEW BRUNSWICK, THE HONOURABLE D. L. MacLAREN, P.C.
AT THE UNVEILING CEREMONY OF A MEMORIAL TO THE LATE
ARCHIBALD FRASER AND THE LATE WILLIAM MATHESON HELD
ON SUNDAY, OCTOBER 19, 1947.

We are assembled here today to pay tribute to the memory of two men who contributed so greatly to the industrial life of our province, Archibald Fraser and William Matheson. Born in Scotland, they came to New Brunswick in 1873 bringing to the land of their adoption the vision, courage and energy so characteristic of the Scotch race, which resulted in the development of the Fraser interests, which today is one of the most important enterprises of its kind on this continent.

I wish to congratulate those responsible for the erection of this cairn. Thus the memory of these two men will be perpetuated down through the years, an example to the youth of our province what can be accomplished by hard work from a very small beginning. As lieutenant governor I feel honored to be present on this historic occasion, representing the people of New Brunswick and to have participated in today's ceremonies. To Donald A. Fraser and Cecil M. Matheson, eldest sons of these illustrious pioneers I extend a welcome to New Brunswick and now call upon them to unveil this beautiful memorial.

ADDRESS OF THE REV. DR. GORDON PRINGLE, MINISTER OF
THE KIRK OF KINCARDINE, VICTORIA COUNTY, N.B. AT THE
UNVEILING CEREMONY OF A MEMORIAL TO THE LATE
ARCHIBALD FRASER AND THE LATE WILLIAM MATHESON HELD
ON SUNDAY, OCTOBER 19, 1947.

The good ship Castalia, Anchor Line, left Glasgow, Scotland on April 25th, 1873 and the 545 immigrants aboard landed at Saint John May 10th and to the skirl of the pipes arrived by River Boat at Kilburn on May 13th and 14th. It was not a corporation but a wonderful combination of personalities aboard that ship. Among many others, equally deserving of mention, were the two men this day honored in the unveiling of this cairn sponsored by the members of the Rotary Club and citizen friends of Edmundston.

This was not a combination of men only but a galaxy of talent strangely assembled on one ship.

Amongst other things I remember the garden with its perennials many years afterwards still blooming, and the hop vines intertwined among the branches; and the whipsaw and saw pit operated by Donald Fraser, Senior, well supported by fellow pioneers.

But these limitations had to give way to something larger. Such is the eruptive force of enterprise. The first move was Donald Fraser, Senior, at River de Chute mill where he soon gained reputation in the Boston market for his quality of clapboards. It is interesting to observe that a man of his responsibilities walked five miles to inform me of the death of a neighbour killed in an accident.

The next move was to Victoria Mill, Fredericton. About that time there occurred the death of his beloved wife. With him in business were his sons Archibald and the late Donald Fraser of Plaster Rock.

I saw Archie on a steam drive and the impression of a pent up energy bound to find outlet is unforgettable.

The sight of the huge saw being erected at Cabano was prophetic of the oncoming industrial era and the "mechanical brain".

Equally striking was the invaluable assistance of William Matheson with his inseparable adherence, executive ability, and complete identification with the aims of the company. Like the aforementioned he and his parents of highland strain and other members of the family associated with the company, were original settlers of the colony. There are deep, tender and abiding memories associated with the names of these people who through blending of head, heart and hand so co-operated. "If a man love..."

There stands that noble pile, the mill! There night and day voices glad and sad, the sound of human feet, and the hum of machinery intermingle. And here!, friends, the cairn and the unseen hand; the gentle breeze helping us to unveil; and the falling leaves forming a carpet.

Forms change, the essence remains. The wire which is the form sustains the climber but the life is in the vine.

" I shot an arrow into the air,
It fell to earth, I knew not where;
For, so swiftly it flew, the sight
Could not follow it in its flight.

" I breathed a song into the air,
It fell to earth, I knew not where;
For who has sight so keen and strong,
That it can follow the flight of song?

" Long, long afterward, in an oak
I found the arrow, still unbroke;
And the song, from beginning to end,
I found again in the heart of a friend. "

And the song is found again in the hearts of their families
and in the hearts of us all - today!

ADDRESS OF THE HONOURABLE J. E. MICHAUD, K.C., F.C.,
CHIEF JUSTICE OF THE KING'S BENCH DIVISION OF THE
SUPREME COURT OF THE PROVINCE OF NEW BRUNSWICK, AT
THE UNVEILING CEREMONY OF A MEMORIAL TO THE LATE
ARCHIBALD FRASER AND THE LATE WILLIAM MATHESON HELD
ON SUNDAY, OCTOBER 19, 1947.

To invite me to take part in this function is a great honour and as great a pleasure you have done me, Mr. Chairman, and for which I thank you.

My pleasure is only marred by your suggestion that I owe it to my early association with the Fraser Enterprises in this town, thereby implicating that I am of the older generation.

However sad that might be, it is true. When I think back over 30 years, and look around, there are few left, who in some official capacity, were present at the birth of the Pulp-Mill, which event brought to this town the gentlemen whose memory we are honouring today.

Although the Frasers had had a foothold in these parts at Baker Brook in 1902, and in this town by their purchase in 1911 of the Murchies' interests in the old saw-mill, it was only in the year 1916 that they selected Edmundston for the location of the pulp-mill which they were planning, to take care of the waste in their logging operations and of their sawmills.

Of the dozen people who at the time happened to have the responsibility for the town's affairs, and had cast upon them the responsibility of negotiating with the Frasers' interests for mutual concessions, only 4 are here today. Our Veteran Pius Michaud, then our member to the Federal Parliament; Mr. Thomas Guerette, then as now the efficient Secretary of the Town; and John J. Daegle and myself, who as the two Junior Aldermen in the Town Council, took a very active part in the mutual adoption of the contract which has since stood respected by all contracting parties.

My contract with Archibald Fraser and William Matheson then began, and lasted until their death, as during the intervening years I happened to hold some public office of some sort or other.

Although our relations were only of an official character, they lasted long enough, and were sufficiently intimate, to enable me to appreciate some of the qualities of the two gentlemen.

Both the sons of Scottish immigrants, they possessed the characteristics and virtues of their race; among others, vision, courage, honesty and thrift.

As early as their age permitted, Archibald and Donald Fraser, his senior brother, helped their father Donald Sr. lay the foundation of the "Fraser Empire" from the very modest beginning in 1873, in the back settlement of Kincardine, Victoria County, to one of the largest enterprises of its kind in Canada.

When Donald Fraser, Sr. died in April, 1916 (43 years after his landing in this country as a poor immigrant, and after having had to work on railroad construction at 90¢ per day to help support his family), he was reputed to be then the richest individual in this Province.

William Matheson, son of Alexander, who had also migrated to this country in 1873 with Donald Fraser, Sr., and who had also settled in Kincardine, joined the Frasers in 1894 as an accountant. In 1905, together with his brother Thomas and W. H. Brebner, they formed a partnership with the Messrs. Frasers, Father and Sons, and from then on these people remained associates through the successes and the vicissitudes of their many ventures.

At the time of his death in the fall of 1932, Archibald Fraser had just retired as President of Fraser Companies Ltd. And when William Matheson passed away in 1936, he was General Manager of this huge Corporation.

How did these two men, modest, unassuming, quiet - almost retiring, I would say - come to reach the top of an enterprise of such magnitude as that of Fraser Companies Ltd?

I think that I can assert without hesitation that it was through their vision, their courage, their hard work, their honesty and their thrift.

No doubt both benefitted by their own experience and that of their parents gained through the lessons learned in old Scotland, where the struggle for life was keen, and opportunities not as common and easy as in this Canada, and they saw upon reaching our shores what advantages and opportunities lay before them.

They had the courage to tackle the job, however hard it might have been, once they were convinced it could be accomplished.

If one takes the time to look into the list of the various ventures undertaken by the Frasers and the Mathesons, from the leasing of the Riviere du Chute Mill in 1875 by Donald Fraser, Sr. to the merger years later by his sons and the Mathesons of the various interests which went into the building up of the present structure, one cannot fail to be impressed by the fact that almost invariably each venture was started by the taking over of an old established saw-mill, or the purchase of an abandoned plant, or the taking over of timber limits reputed to have been well operated.

Y et each and every undertaking, instead of being a lemon, turned out to be a profitable one, and contributed to the expansion into a larger one. This, I believe, is a pretty good demonstration of their vision and courage.

Archibald Fraser and William Matheson believed in the virtue of hard work, and practised it.

My first recollection of Archie Fraser, as he was known, goes back to 45 years ago, when he operated the mill at Cabano, and the Temiscouata Railway was the only lifeline between here and Riviere du Loup. As a young lad, I had to travel occasionally to attend school at Quebec. Almost on every occasion that I was on the train, a busy business man would get on either at Cabano or Riviere du Loup, settle himself in a corner seat of the coach, pull out a bundle of documents and letters, and read and work all the way to the point of destination. I cannot say that I have always followed the example thus given me by Archibald Fraser, but I must admit that I was so impressed with his manner of employing his time usefully that I have never forgotten it, and it may in later years have helped me to save mine!

The capacity of William Matheson for work and long hours cannot be questioned by anyone who has known him. He believed in a good long day's work! He had sound common sense, and had developed a sound philosophy of life. On many occasions I have heard him say that he did not think much of a man whose sole ambition was to gain money, he rather believed in one who wanted to earn money!

Archibald Fraser and William Matheson were not only honest men, but were honourable and honoured citizens of this town for many years. Their honesty was almost proverbial, and they believed in the honesty of their fellow-men as long as they were not cheated or deceived. They valued their word as much if not more than their bond, and they would suffer great loss rather than go back on or change their pledged word.

Both were possessed of a high sense of duty and responsibility, and the moment they became citizens of this town, busy as they were, they immediately took interest in its welfare and administration. Though they never appeared in public, they kept themselves well informed on what was going on, and were always willing to give counsel when asked for it, and make suggestions for the social and economic betterment of the community.

They always displayed keen interest in the welfare of their workmen, and during the depression years I had occasion, as Mayor of this town, to appreciate how badly they felt over the fate of the men who had to go unemployed with large families to support. On many occasions was I called to the office by William Matheson and told to see that the poorer of their labourers and workmen laid off did not suffer from want, and to receive his personal contributions to the relief funds.

Another contribution which these two citizens made to the development of this community was the care they took to train competent successors. They had surrounded themselves with a set of young men (who are no longer young) in whom they had placed their trust, and who through the rough waters have pulled the Company to the enviable position it now holds.

It is highly gratifying that this community should show its appreciation for the men who were the main promoters of the industry which has made it one of the most prosperous of this Province.

It is also befitting that their qualities, virtues and achievements should receive public recognition, if it were only to bring them to the attention of the growing generation, among whom many will eventually be called upon to carry on the work which they have built up.

Not as an old, but as a former citizen of this town, I am pleased to take part in this local function.

To the members of the families of the late Archibald Fraser and of the late William Matheson, their former associates, their successors and their friends, among whom I feel I can count myself, I cannot do better than repeat the greatest compliment that used to be paid to the great men of old: "He was a good man."

Yes. They were good husbands, good fathers, good citizens, they were good men, and for that reason their grateful co-citizens have thought right to honour them.

ADDRESS OF AUREY CRANTREE, PRESIDENT OF
FRASER COMPANIES, LIMITED, AT THE UNVEILING
CEREMONY OF A MEMORIAL TO THE LATE ARCHIBALD
FRASER AND THE LATE WILLIAM MATHESON, HELD
ON SUNDAY, OCTOBER 19, 1947.

This afternoon we have witnessed the unveiling of a memorial to the late Archibald Fraser and the late William Matheson and I have the honor of representing Fraser Companies, Limited and subsidiaries Fraser Paper, Limited and Restigouche Company, Limited, their Directors, Officers and employees.

First, on behalf of those whom I represent and myself, I wish to express our sincere appreciation to the Rotary Club of Edmundston and all of its members for their undertaking to erect, and to Dr. P. C. Laporte who designed, this well merited memorial to two great men, the late Archibald Fraser and the late William Matheson.

These two men who arrived in this Province as young children of Scottish immigrants worked their way, mostly unheralded, by unselfish devotion and untiring effort to the leadership, not only of a great industry, but of the community at large. Their achievements contributed greatly in the development of this community as well as in the development of numerous other places in which operations were carried on under their able management and that of their associates. Outstanding among these associates were Thomas Matheson, A. W. Brebner and the late Donald Fraser.

Their vision and judgment has resulted in the development of the largest industry in this Province of New Brunswick and one that is numbered among the most outstanding in the Dominion of Canada. The products of this industry are shipped to and used in every continent in the world.

The founding of Fraser Companies, Limited and subsidiaries Fraser Paper, Limited and Restigouche Company, Limited by these two able men, has resulted in giving direct employment to many thousands of persons today, in the Dominion of Canada, principally in New Brunswick and Quebec but also in Ontario, and in the United States of America, principally in the State of Maine but also in New York and Illinois, as well as in Great Britain through Fraser Industries (London) Limited whose representative from London, England is here with us today.

Their able leadership with their faculty of inspiring confidence and loyalty in others with whom they worked or were associated, was the basis for the continued growth, through peaks and depressions, of the organization which they founded.

The standard and ideals established by the late Archibald Fraser and the late William Matheson were the highest and we, the employees of Fraser Companies, Limited and subsidiaries, are endeavouring in our humble way to live up to them and to maintain, continue the progress of, and perpetuate the business organization which they founded in a manner which they would approve.

The unveiling of this memorial which has been erected in their honor is a fitting and lasting tribute to these men and one which we, the officers and employees of Fraser Companies, Limited and subsidiaries as well as the citizens of the Town of Edmundston, can be justly proud.

UNVEIL MEMORIAL AT CEREMONIAL IN EDMUNDSTON
Pays Honor to Archibald Fraser and
William Matheson

EDMUNDSTON, Oct. 19 - (Special) - Several hundred people witnessed the unveiling this afternoon of the Fraser-Matheson memorial, erected on Matheson Avenue by the Rotary Club of Edmundston. A. L. Rice, president of the Rotary Club acted as master of ceremonies.

Mayor R. A. Nadeau was the first speaker and said in part - "Remembering Archibald Fraser and William Matheson, we are reminded again of their pleasing personalities, their exemplary and Christian lives, their sterling character, their pioneer vision and the energy and ability to make vision reality. It can truthfully be said that without Archibald Fraser, William Matheson and Fraser Companies, Limited, Edmundston would not be the Edmundston we know today."

Continuing the mayor said: "The monument to be unveiled was designed by Dr. P. C. Laporte. As far as can be ascertained it is the first monument to be sponsored by a Rotary Club anywhere in the world."

The Mayor introduced Lieutenant-Governor D. L. Melaren, whose speech follows in detail: "We are assembled here today to pay tribute to the memory of two men who contributed so greatly to the industrial life of our province, Archibald Fraser and William Matheson. Born in Scotland, they came to New Brunswick in 1873 bringing to the land of their adoption the vision, courage and energy so characteristic of the Scotch race, which resulted in the development of the Fraser interests, which today is one of the most important enterprises of its kind on this continent.

"I wish to congratulate those responsible for the erection of this cairn. Thus the memory of these two men will be perpetuated down through the years, an example to the youth of our province what can be accomplished by hard work from a very small beginning. As lieutenant governor I feel honored to be present on this historic occasion, representing the people of New Brunswick and to have participated in today's ceremonies. To Donald A. Fraser and Cecil M. Matheson, eldest sons of these illustrious pioneers I extend a welcome to New Brunswick and now call upon them to unveil this beautiful memorial."

Following the unveiling as the throng of people stood with bowed heads the town band under the direction of Leo Poulin played "Auld Scotia". The next speaker was the Hon. J. G. Boucher, representing the government of the province of New Brunswick. Mr. Boucher referred to the cairn as "a tangible testimonial of appreciation and gratitude from the people, to two of the greatest pioneers in the forest industry of New Brunswick, Archibald Fraser and William Matheson."

Greatest Asset

Mr. Boucher further stated "the forests of New Brunswick represent its largest asset. Exploitation gives to the people of our province the largest degree of employment of all other industries and provided a source of earning equal to none. Referring to the many phases of Fraser Industries he spoke of saw mills, the pulp mills at Edmundston and Atholville, the paper mill at Madawaska, Me., and the new mill now in the process of construction at Newcastle.

Rev. Dr. Gordon Pringle, minister of the Kirk of Kincardine, Victoria County, for half a century, recalled many instances in the lives of the two men whose memory was honored today and spoke of their great contributions to posterity.

Dr. P. C. Laporte, designer of the memorial cairn, told of his efforts to start a Red Cross outpost hospital at Clair some 30 years ago and that the first cheque he received to aid in his work was from the late Archibald Fraser. Speaking of Mr. Matheson he said he was never known to let anyone down. He further said that although both Mr. Fraser and Mr. Matheson has never belonged to clubs of any kind that at heart and in their actions they were both real Rotarians.

Chief Speaker

Chief Justice J. E. Michaud of the King's Bench division, Supreme Court of New Brunswick was the principal speaker. Mr. Michaud recalled that Frasers first established a foothold in these parts in 1902 at Baker Brook and in 1911 purchased the Marchie interests in the old saw mill at Edmundston and in 1916 selected Edmundston as the site of the pulp mill at which they planned to take care of waste in their logging operations and of their sawmills. He said that of the dozen people who signed the original contract with Fraser Companies, Limited only four were present today, Pius Michaud, K.C., Thomas Guerette, John J. Daigle and himself. Continuing, he said "if we take the time to look into the list of the various ventures undertaken by the Frasers and the Mathesons from the leasing of the River de Chute mill in 1875 by Donald Fraser, sr. to the merger years later by his sons and the Mathesons of the various interest which went into the building up of the present structure, we cannot help but be impressed by the fact that almost invariably each venture was started by the taking over of an old established saw mill, or the purchase of an abandoned plant, or the taking over of timber limits reputed to have been well operated. Yet, each and every undertaking turned out to be a profitable one and contributed to the expansion." Speaking of Mr. Fraser and Mr. Matheson, Mr. Michaud said "they were not only honest men but were honorable and honored citizens of this town for many years. Their honesty was almost proverbial and they believed in the honesty of their fellow-men."

They valued their word as much as their bond and would rather suffer great loss than go back on or change their pledged word. Both were possessed of a high sense of duty and responsibility and the moment they became citizens of this town, busy as they were, they immediately took an interest in its welfare and administration. Though they never appeared in public, they kept themselves well informed of what was going on and were always willing to give counsel when asked, and make suggestions for the social and economic betterment of the community. Concluding Mr. Michaud said "to the members of the families of the late Archibald Fraser and the late William Matheson, their former associates, their successors and their friends, among whom I feel I can count myself, I cannot do better than repeat the greatest compliment that used to be paid to the great men of old 'he was a good man'."

Company President

The last speaker was Aubrey Crabtree, president of Fraser Companies, Limited and subsidiaries. He said: "This afternoon we have witnessed the unveiling of a memorial to the late Archibald Fraser and the late William Matheson, and I have the honor of representing Fraser Companies, Limited and subsidiaries, Fraser Paper, Limited and Restigouche Company, Limited, their directors, officers

and employees. First, on behalf of those whom I represent and myself, I wish to express our sincere appreciation to the Rotary Club of Edmundston and all of its members for their undertaking to erect, and to Dr. P. C. Laporte who designed, this well merited memorial to two great men, the late Archibald Fraser and the late William Matheson. These two men who arrived in this province as young children of Scottish immigrants worked their way, mostly unheralded, by unselfish devotion and untiring effort to the leadership, not only of a great industry, but of the community at large. Their achievements contributed greatly in the development of this community as well as in the development of numerous other places in which operations were carried on under their able management and that of their associates. Outstanding among these associates were Thomas Matheson, A. W. Brebner and the late Donald Fraser. Their vision and judgment has resulted in the development of the largest industry in this Province of New Brunswick and one that is numbered among the most outstanding in the Dominion of Canada. The products of this industry are shipped to and used in every continent of the world. The founding of Fraser Companies, Limited and subsidiaries, Fraser Paper, Limited and Restigouche Company, Limited by these two able men, has resulted in giving direct employment to many thousands of persons today, in the Dominion of Canada, principally in New Brunswick and Quebec but also in Ontario, and in the United States of America, principally in the State of Maine but also in New York and Illinois, as well as in Great Britain through Fraser Industries (London) Limited, whose representative from London, England, is here with us today. Their able leadership with their faculty of inspiring confidence and loyalty in others with whom they worked or were associated, was the basis for the continued growth, through peaks and depressions of the organization which they founded.

"The standard and ideals established by the late Archibald Fraser and the late William Matheson were the highest and we, the employees of Fraser Companies, Limited and subsidiaries, are endeavouring in our humble way to live up to them and to maintain, continue the progress of, and perpetuate the business organization which they founded, in a manner which they would approve.

"The unveiling of this memorial which has been erected in their honor is a fitting and lasting tribute to these men and one which we, the officers and employees of Fraser Companies, Limited and subsidiaries, as well as the citizens of the Town of Edmundston can be justly proud."

Among those Present

Mr. Fraser's three children were present at today's ceremony, Mrs. Hugh M. Kennedy, Edmundston; Donald A. Fraser, Montreal, and Archibald D. Fraser, New York. The Matheson family was represented by Mrs. William Matheson, Mr. and Mrs. K. W. Matheson, Edmundston, Cecil M. Matheson, Mr. and Mrs. A. M. Matheson, Mrs. John Boyle (Isobel Matheson), Montreal, Mr. and Mrs. T. L. Landers (Ruth Matheson), and Dr. and Mrs. Lea Allanach (Mary Matheson), Moncton, Mr. and Mrs. Thomas Matheson, Edmundston, the former a brother of the late William Matheson.

A. M. Irvine, Montreal, director of Fraser Companies, Limited, Harry Dunbar, Mr. and Mrs. Lloyd Dunbar and Mrs. Alex Dunbar, Woodstock, were also present.

Members of the clergy present included Rev. N. Franchetti of the Anglican Church, Rev. T.D.F. Everett of the United Church, Rev. Msgr. W. J. Conway, P.A., V.C., Rev. C. Cote and Rev. P. Cyr of the Cathedral of the Immaculate Conception, Rev. Eugene Michaud, chaplain of Hotel Dieu, Rev. L. Cyr and Rev. R. LeBlanc of St. Louis College.

Lieutenant-Governor McLaren was accompanied by his aide, Capt. Phillip W. Oland. The reception committee was composed of W. R. Clarke, representing Fraser Companies, Limited, Alderman Edgar Pelletier representing town of Edmundston, J. M. Beaulieu and Alex Angers representing the Rotary Club. Among out of town guests was S. W. Crabbe, general superintendent New Brunswick division, Canadian Pacific Railways, Saint John.

Inscription of Plaque on the Memorial facing Southerly

ARCHIBALD FRASER

1869 - 1932

PIONEER - PLANNER
BUILDER

FOUNDER OF FRASER
COMPANIES, LIMITED AND
PRESIDENT FROM ITS
INCEPTION UNTIL HIS DEATH

Inscription of Plaque on the Memorial facing Northerly

WILLIAM MATHESON

1867 - 1936

ADMINISTRATOR - WORKER
FRIEND

CO-FOUNDER OF FRASER
COMPANIES, LIMITED AND
A PRINCIPAL OFFICER FROM ITS
INCEPTION UNTIL HIS DEATH

Inscription on Memorial facing Matheson Avenue

SI MONUMENTA REQUIRIS CIRCUMSPICE

(If you seek their monuments, look around)

At the foot of the Memorial facing Matheson Avenue

ERECTED
BY
ROTARY CLUB OF EDMUNDSTON
1947

NO47 122 DL CAMPBELLTON N B OCT 18/47 217P

L M SHERWOOD

EDMUNDSTON N B-

REGRET THAT BEING SUNDAY CANNOT ATTEND UNVEILING OF CAIRN STOP
I KNEW MR FRASER AS A GREAT INDUSTRIALIST AND GENEROUS BENEFCTOR
STOP MR MATHESON HOWEVER I KNEW INTIMATELY FOR HE GAVE ME HIS
FRIENDSHIP FROM THE TIME I BECAME HIS MINISTER UNTIL HIS DEATH
STOP HIS TREMENDOUS GRASP OF WORLD AFFAIRS BOTH PAST AND CURRENT
HIS WIDE READING HIS BROAD SYMPATHIES HIS WARM HEART AND SUTLE
HUMOR EACH OF THESE CHARACTERISTICS INFLUENCED BY THE DEEP SENSE
OF REVERENCE AND RELIGION WHICH WAS HIS MADE IT A PRIVILEGE TO
KNOW A TRULY GREAT MAN STOP MAY YOUR CEREMONY TOMORROW BE CROWNED
WITH SUCCESS AND MAY THE MEMORIES OF THESE EMINENT MEN BE EVER
KEPT GREEN IN EDMUNDSTON WHICH OWES SO MUCH TO THEM-

JOHN HARDWICK

CANADIAN NATIONAL TELEGRAPHS

PERTH NB OCT 19 1947

AUBREY CRABTREE
PRESIDENT FRASER COMPANIES LTD
EDMUNDSTON NB

ALL HONOR IS TO THE MEN WHO ESTABLISHED YOUR GREAT INDUSTRY
SORRY I CANNOT BE WITH YOU ON THIS GREAT OCCASION

GUY G. PORTER

G. E. BARBOUR COMPANY, LIMITED
Saint John, N. B.

October 21, 1947.

Mr. Aubrey Crabtree, President
Fraser Companies Limited
Edmundston, N. B.

Dear Mr. Crabtree:

I was not unmindful that last weekend carried the unveiling of the Memorial at Edmundston, and through the week had hoped to be there as I very much desired. At the last moment I found it impossible and I feel I ought to offer this explanation.

As you know, my touch with the Company goes back nearly to its inception, and my contact with Archie and Donald Fraser as well as Mr. Matheson extended over many years, and as time passes, my admiration for their vision and ability does not lessen. Whenever I look at the array of photographs in your office, I am reminded afresh of the fundamental contribution which they made to the success of the Company of which you and the younger men have made such a great success.

Trusting you are keeping well and with kind regards, I remain

Yours very truly,

(Signed) G. E. Barbour

CANADIAN NATIONAL TELEGRAPHS

MONTREAL QUE NOV 12/47

AUBREY CRABTREE
PRESIDENT FRASER CO LTD.

HAVE ONLY LEARNED THIS MORNING OF THE GREAT CELEBRATION WHICH
TOOK PLACE ON OCTOBER 19th ON THE OCCASION OF THE UNVEILING
OF THE MEMORIAL TO OUR GOOD FRIEND AND BENEFACTOR ARCHIBOLD
FRASER AND WILLIAM MADISON AND WISH TO EXTEND TO FRASER CO. LTD
AND HIS OFFICERS AND FAMILY MY BEST WISHES FOR CONTINUOUS
SUCCESS AND CORDIAL RELATIONS WHICH HAVE ALWAYS EXISTED BETWEEN
THE COMPANY AND HIS EMPLOYEES STOP MY HEALTH IS IMPROVING RAPIDLY
AND EXPECT TO BE IN A POSITION TO RESUME WORK NOT LATER THAN
DECEMBER FIRST KINDEST REGARDS TO ALL

J H DUCHARME

NOTES REGARDING THE UNVEILING CEREMONY

The Memorial will be completed by Saturday, October 18th, and the grounds around the Memorial will be sodded and fixed up.

On the North side of the Memorial will be two flag poles, one for the Union Jack and the other for the cross of St. Andrews.

On the South side of the Memorial a speaker's stand is being erected which will be sufficiently large to hold the Master of Ceremonies and the speaker at the time, and to the South of the speaker's stand will be a loud speaker.

Directly in front of the Memorial will be a block consisting of four rows of twelve chairs each, the first row of which the following are to be seated: The Honourable D. L. MacLaren, P.C.; The Honourable J. E. Michaud, K.C., P.C.; The Honourable J. G. Boucher, M.L.A.; Mayor R. A. Nadeau; Dr. P. C. Laporte; Rev. Dr. Fringle; Aubrey Crabtree; L. M. Sherwood; S. W. Crabbe; D. A. Fraser and C. M. Matheson.

Second row: Mrs. William Matheson, Mrs. Ann R. Kennedy and members of the immediate families of the late Archibald Fraser and William Matheson to take up as well any of the third and fourth rows that may be necessary and the balance to be taken up by senior officials and employees of Fraser Companies, Limited and subsidiaries and particularly those with long service in the companies.

Back of this block of forty-eight chairs will be another block consisting of three rows of sixteen chairs each for seating the Aldermen of the Town, County Councillors, and members of the Rotary Club.

To the South will be another block of chairs consisting of about fifty for seating old employees of Fraser Companies, Limited and its predecessors and other guests from out of town.

To the North of the Centre block of chairs will be the Edmondston Band.

Arrangements have been made with the Town for the Town Police to take care of traffic in blocking off Matheson Avenue.

The Lieutenant Governor is due to arrive on the C.P.R. Sunday morning by special train with S. W. Crabbe, Regional Official of the Canadian Pacific Railways and they are to be officially welcomed by a committee consisting of Mayor Nadeau, A. L. Rice and Lieutenant Colonel Clarke.

The Lieutenant Governor will be escorted by a Mounted Police escort to the site of the ceremony.

NOTES REGARDING THE UNVEILING CEREMONY

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It has been suggested to Mr. A. L. Rice that D. A. McAlary and J. L. Saunders be contacted to form part of the reception committee at the ceremony in order that older employees may receive consideration and obtain a seat at the ceremony.